

WKBD-TV
Public Affairs Programming
January 1 – March 31, 2012

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m. - 7:00a.m.

STREET BEAT

- 1.01.12 00:30:00 EDUCATION / BULLYING
Parents of bullied children who committed suicide provide details on the tragedy; and host Syma Chowdhry shares her story on being bullied in grade-school. Guests: Kevin Epling, Michelle Calco, and David Zawicki, Founder, Gloves On organization which helps to empower kids.
- 2.05.12 00:30:00 EDUCATION / BULLYING
This week on Street Beat, we shed light on the LGBT (Lesbian, Gay, Bisexual and Transgender) community; and guests discuss various organizations which support the community. Guests: Mike Neubecker; Laura Hughes; David Garcia; and Rachel Crandall.
- 1.08.12 00:30:00 EDUCATION
Street Beat host, Syma Chowdhry discussed available resources to help attain a quality education. Guests: Tiffany Douglas, Sr. VP, Marketing, Bank of America; Hamtramck HS student Abraham Aiyash; and Dan Quisenberry, President, Michigan Association of Public School Academies.
- 2.19.12 00:30:00 EDUCATION / MENTORING
This week on Street Beat, host Syma Chowdhry finds out about the Knight Foundation's Black Male Engagement Challenge from Program Director Rishi Jaitly and spoke with past winners about their story. Guests: Eddie Connor, Shaka Senghor, Andre Dandridge, Brook Ellis, Miguel Pope, Emu Michael Kumane, and Yusef Shakur.
- 2.12.12 00:30:00 EDUCATION / PARENTING
This week on Street Beat, on the eve of Valentine's Day, Host Syma Chowdhry gathers advice to singles as they explore the dating jungle from Kimberly Adams of New Day Counseling, advice to couples weathering the storms of marriage from Julie Booksh of the Relationship Institute, suggestions to families on building a loving support system for children from Kim Kovel of Metro Parent, and finally, on a fun note, learns about the mating habits of zoo animals and the Detroit Zoo's upcoming fundraiser, "Love Gone Wild," from Scott Carter of the Detroit Zoological Society.
- 1.29.12 00:30:00 EDUCATION / HEALTH
This week on Street Beat, Host Syma Chowdhry gives you the run-down on how to get your body in the best shape it's ever been as she tackles a wide range of health topics ranging from maintaining a strong heart to burning those pesky calories. Up first, Syma talks with Cardiologist Dr. Joan Crawford about heart health and finds out about American Heart Month. Next, Phil Wells from the Lions' Hearing Center explains causes of hearing loss and what people can do to receive the treatment they need. Then, Jill Geisendorfer who has a son diagnosed with type-1 diabetes shares her story and her experiences with the Juvenile Diabetes Research Foundation. Finally, two YMCA fitness and wellness experts, Ericka Dawydko and Sean Layden, share tips about staying healthy and getting into better shape.
- 2.26.12 00:30:00 EDUCATION / HISTORICAL
This week on a special episode of Street Beat, host Syma Chowdhry pays tribute to black military heroes who had to fight racism before they could fight overseas. First, we present a special profile on three Detroit area Tuskegee Airmen, the first Black fighter pilots: Lieutenant Colonel Harry T. Stewart, Lieutenant Colonel Washington Ross, and Private First Class William Horton Thompson. Then Larry Sargent stops by to share information about the National Museum of the Tuskegee Airmen. Next, documentary producer Ted Talbert, who told the story of the Tuskegee Airmen over 20 years ago, and Vickie Thomas from the Detroit Chapter of the National Association of Black Journalists, talk about Talbert's documentary "An Eagle Should Fly." Then two Detroit area Montford Point Marines, Gunnery Sergeant Henry L. Baul and Corporal Calvin Moore, talk about breaking racial barriers in the Marine Corps.
- 3.04.12 00:30:00 EDUCATION / HISTORICAL
Street Beat host, Syma Chowdhry salutes Women's History Month and discussed the importance of girls having positive role models. Guests: Tobi Voight, Detroit Historical Society; Jacqueline Wiggins, Inforum; TV personality, Amyre Makupson; Jacqueline Stoner, hockey player and football player, Alecia Sweeney.

1.22.12

00:30:00

ECONOMY

This week on Street Beat, we're looking at the employment picture...with the focus on recruiting talent, rebranding yourself, and retraining for new opportunities. Up first, Amy Cell, the Senior Vice President for Talent Enhancement for the Michigan Economic Development Corporation discusses new opportunities in the state and how our residents can take advantage of them. Then Community Correspondent William Malcolm discusses the importance of personal branding with Hajj Flemings, a branding specialist. Next Community Correspondent Cindy Kainz finds out about retraining grants from Holger Ekanger, Director for Workforce and Continuing Education with Macomb Community College. Finally, Community Correspondent Rosalie Kakos learns the importance of internships for students from Wendy Pittman, the Executive Director of Intern in Michigan.

3.25.12

00:30:00

ECONOMY

This week on Street Beat, Host Syma Chowdhry talks about money issues including free tax preparation for low income with William Brazier, Executive Director of St. Vincent de Paul. Gloria White, the Housing Director from the Neighborhood Legal Services, explains how people can avoid foreclosure on their homes. Then the Wayne Co Treasurer Raymond Wojtowicz discusses special tax programs that will help individuals who have not paid their property taxes. Finally, Financial Planner Jeff Ivory talks about saving for the future.

1.15.12

00:30:00

CRIME/SOLUTIONS

Crime is a fact of life – it cannot be avoided -- but the right information can keep you from being the victim of a scam or possibly help the police catch a criminal. This week on Street Beat, Host Syma Chowdhry talks with DeWayne Wilkerson who was busted for selling crack cocaine, spent 11 years in prison, and is now taking his message of making the right choice to the big screen. Then Melanie Duquesnel, president, Eastern Michigan office of the Better Business Bureau tells Syma about the BBB's "Top Ten Scams" and how to avoid them. Next Community Correspondent Cindy Kainz learns how you can give anonymous tips to the police from Crime Stoppers of Michigan President, John Broad. Finally, Syma gets the update on the Detroit Police Department's virtual police station from Deputy Chief James Tolbert.

3.11.12

00:30:00

HEALTHCARE

This week on Street Beat, Host Syma Chowdhry examines the ever-growing epidemic of diabetes and the impact it has on Michigan. Up first is Glenda Fields, a diabetic patient who explains what life is like living with diabetes. Then Herbert Smitherman, M.D. of the Health Centers Detroit Medical Group talks about medical advances. Next, Arthur Franke of the National Kidney Foundation of Michigan shows the connection between kidney issues and diabetes. Finally, Terrisca Des Jardins, CEO of the Southeast Michigan Beacon Community, discusses a new program called "txt4health" that strives to raise awareness of this serious issue.

FOR MY PEOPLE

- 1.15.12 00:30:00 POLITICAL
David Rambeau discussed Detroit's fiscal crisis, and the possible appointment of an emergency financial manager by Governor Snyder.
- 1.28.12 00:30:00 POLITICAL
On this edition of For My People, David Rambeau examined numerous problems plaguing public transportation in Detroit including wait times which exceed two hours, and Mayor Bing's solution to the problem.
- 2.04.12 00:30:00 POLITICAL
Host, David Rambeau discussed the inability of Detroit's leaders to reduce crime, create jobs, and coordinate mass transit.
- 2.11.12 00:30:00 POLITICAL
David Rambeau discussed the Republican Presidential Primary; and the book, "Capitalism, Socialism & Democracy" by Jos. Schumpeter as it relates to current presidential candidates and their policies,
- 2.18.12 00:30:00 POLITICAL
David Rambeau discussed plans to close or reduce hours at Detroit's recreation centers due to budget cuts; and the limited options for youth during the summer months.
- 2.25.12 00:30:00 POLITICAL
On this edition of FMP we discussed the required use of photo ID cards as a tactic of voter suppression and the remedies for this political strategy.
- 3.31.12 00:30:00 POLITICAL
David Rambeau discussed how and why people are fed-up with politicians, focusing on numerous local recalls.
- 1.08.12 00:30:00 ECONOMY/
For My People host, David Rambeau discussed library branch closures due to fiscal mismanagement; and its impact on Detroit neighborhoods.
- 1.21.12 00:30:00 ECONOMY/
On this edition of For My People, David Rambeau discussed the erosion of Detroit's tax base through loss of residents, jobs, and major corporations.
- 3.03.12 00:30:00 ECONOMY/
In this edition of FMP we discussed the situation in the Detroit Public library system re branch reopening, the need for elected officials to send reps to the monthly commission meetings, and the need to service 86 laid off workers.
- 3.10.12 00:30:00 ECONOMY
In this edition of FMP we discussed the book, The Transition from Feudalism to Capitalism focusing on their respective economic systems, the purchase of two million dollar houses by the CEO of Fiat-Chrysler, and the use and danger of AK47s in urban violence.
- 3.17.12 00:30:00 ECONOMY
In this program we discussed youth, urban violence, its causes and remedies, the need for broad-based urban leadership to confront urban issues, and skateboarding in downtown Detroit and the need for regulations as well as the potential closing of the Henderson Marina on Detroit's eastside and the budget deficits surrounding its closing.
- 3.24.12 00:30:00 TEEN VIOLENCE
The recent rash of teens who have murdered a parent is the focus of this week's For My People
Host, David Rambeau discussed the social and behavioral patterns surrounding teen violence.